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Tech Briefs INSIDER E-Newsletters

EDITION	FREQUENCY	CIRCULATION
Main	4x Monthly	50K
Medical	2x Monthly	40K
Medical Manufacturing	2x Annually	40K
Medical Robotics	Quarterly	40K
Aerospace	2x Monthly	50K
Aerospace Manufacturing	Quarterly	50K
Defense	Monthly	50K
Motion Design	Monthly	40K
Photonics & Imaging	Bi-Monthly	50K
Power Management	Quarterly	40K
Electronics and Sensors	Bi-Monthly	40K

SAE Technology & Vehicle Engineering E-Newsletters

EDITION	FREQUENCY	CIRCULATION
Automotive Engineering	18x Annually	45K
Automotive Manufacturing	Quarterly	45K
Truck & Off-Highway Engineering	Monthly	40K
Vehicle Engineering	9x Annually	145K
Autonomous Vehicle Engineering	Monthly	45K
Innovation U Student Newsletter	6x Annually	40K

For more information, contact your regional sales representative or Joe Pramberger, Publisher, at (917) 286-3758 or joe@techbriefs.com.

2019 E-NEWSLETTER SCHEDULE

EDITION	TRANSMISSION DATE
Main INSIDER	Published Weekly on Tuesday.
Medical INSIDER	1/09, 1/28, 2/08, 2/28, 3/07, 3/21, 4/08, 4/24, 5/09, 5/23, 6/05, 6/24, 7/10, 7/24, 8/08, 8/21, 9/09, 9/25, 10/9, 10/28, 11/07, 11/21, 12/05, 12/12
Medical Robotics INSIDER	1/18, 5/01, 10/16
Medical Manufacturing INSIDER	2/21, 9/29
Aerospace INSIDER	1/07, 1/17, 2/07, 2/22, 3/04, 3/18, 4/03, 4/17, 5/08, 5/20, 6/03, 6/19, 7/08, 7/22, 8/05, 8/19, 9/04, 9/19, 10/03, 10/21, 11/04, 11/18, 12/02
Aerospace Manufacturing INSIDER	1/30, 4/20, 7/29, 10/29
Defense INSIDER	1/14, 2/13, 3/11, 4/11, 5/15, 6/12, 7/15, 8/12, 9/11, 10/10, 11/11, 12/09
Motion Design INSIDER	1/31, 2/27, 3/27, 4/29, 5/30, 6/26, 7/31, 8/26, 9/31, 10/10, 11/22, 12/13
Photonics & Imaging INSIDER	1/24, 3/14, 5/02, 7/17, 9/16, 11/08
Power Management INSIDER	3/08, 6/14, 9/13, 12/10
Electronics & Sensors INSIDER	2/04, 4/10, 6/10, 8/01, 10/02, 12/03
SAE Automotive Engineering	1/10, 2/06, 2/20, 3/06, 4/04, 4/22, 5/06, 6/06, 6/20, 7/11, 8/07, 9/05, 10/07, 10/23, 11/06, 12/04
SAE Automotive Manufacturing	3/28, 4/22, 9/23, 12/11
SAE Truck & Off-Highway Engineering	1/16, 2/11, 3/20, 4/18, 5/16, 6/17, 7/18, 8/22, 9/18, 10/17, 11/20, 12/06
SAE Autonomous Vehicle Engineering	1/23, 2/25, 3/25, 4/25, 5/29, 6/27, 7/25, 8/28, 9/27, 10/30, 11/25, 12/16
SAE Vehicle Engineering	2/14, 3/13, 4/15, 5/13, 6/13, 8/15, 9/12, 10/14, 11/13
SAE Innovation U Student Newsletter	3/22, 4/19, 5/17, 9/20, 10/24, 11/14

E-NEWSLETTER MECHANICAL SPECIFICATIONS:

Banner Ads:

Top Banner: Leaderboard — 600 x 150 pixels

Banner #2 and #3: Square banners — 400 x 400 pixels

Sponsor Messages:

Headline: 50 characters max (with spaces)

Message: 500 characters max with spaces (no paragraph breaks) and one hyperlink

Image: 400 x 400 pixels — JPEG, PNG, or GIF (no animation)

Sponsored Links/Event Alerts:

Headline: 50 characters max (with spaces)

Message: 150 characters max (with spaces) and one hyperlink