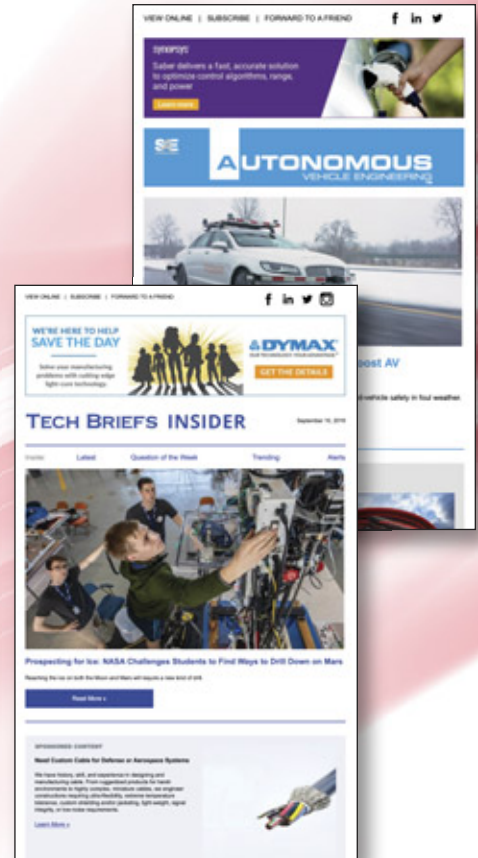


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Aerospace Manufacturing*	Quarterly	70K
Defense	11x Annually	35K
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Photonics & Imaging	Bi-Monthly	35K
Electronics and Sensors*	Bi-Monthly	45K
Power Management	Quarterly	35K

### SAE Technology & Vehicle Engineering E-Newsletters

EDITION	FREQUENCY	CIRCULATION
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Vehicle Engineering	9x Annually	155K
Autonomous Vehicle Engineering	Monthly	40K
Innovation U Student Newsletter	4x Annually	35K

\* Take advantage of reaching a combination of the Tech Briefs Media Group and SAE International communities of engineers and technical experts.

\*\*Four editions in March for CONEXPO-CON/AGG show dailies.

For more information, contact your regional sales representative or Joe Pramberger, Publisher, at (917) 286-3758 or joe@techbriefs.com.

# 2020 E-NEWSLETTER SCHEDULE

EDITION	TRANSMISSION DATE
<b>Main INSIDER</b>	Published Weekly on Tuesday
<b>Medical INSIDER</b>	1/09, 1/27, 2/07, 2/28, 3/09, 3/23, 4/09, 4/23, 5/11, 5/21, 6/04, 6/22, 7/09, 7/23, 8/10, 8/24, 9/10, 9/24, 10/08, 10/26, 11/06, 11/18, 12/07
<b>Medical Robotics INSIDER</b>	1/16, 5/04, 10/15
<b>Medical Manufacturing INSIDER</b>	2/20, 8/27
<b>Aerospace INSIDER</b>	1/08, 1/22, 2/06, 2/21, 3/04, 3/19, 4/02, 4/22, 5/08, 5/18, 6/03, 6/18, 7/08, 7/22, 8/06, 8/19, 9/03, 9/21, 10/05, 10/21, 11/04, 11/16, 12/02, 12/11
<b>Aerospace Manufacturing INSIDER</b>	1/29, 4/30, 7/29, 10/28
<b>Defense INSIDER</b>	2/13, 3/12, 4/13, 5/14, 6/12, 7/15, 8/12, 9/11, 10/12, 11/11, 12/09
<b>Motion Design INSIDER</b>	1/30, 2/26, 3/30, 4/29, 5/28, 6/25, 7/30, 8/26, 9/23, 10/29, 11/20, 12/14
<b>Photonics &amp; Imaging INSIDER</b>	1/24, 3/16, 5/06, 7/16, 9/17, 11/09
<b>Power Management INSIDER</b>	3/11, 6/15, 9/14, 12/10
<b>Electronics &amp; Sensors INSIDER</b>	2/03, 4/06, 6/08, 8/03, 10/01, 12/03
<b>SAE Automotive Engineering</b>	1/13, 2/05, 2/24, 3/05, 4/08, 4/27, 5/07, 6/05, 6/24, 7/13, 8/05, 9/09, 10/07, 10/19, 11/05, 12/04
<b>SAE Automotive Manufacturing</b>	3/31, 5/20, 9/23, 12/10
<b>SAE CONEXPO – CON/AGG Show Daily</b>	3/10, 3/11, 3/12, 3/13
<b>SAE Truck &amp; Off-Highway Engineering</b>	2/10, 4/16, 5/13, 6/10, 7/20, 8/17, 9/18, 10/16, 11/13, 12/08
<b>SAE Autonomous Vehicle Engineering</b>	1/23, 2/12, 2/27, 3/25, 4/15, 5/01, 5/27, 6/17, 6/29, 7/27, 8/13, 8/31, 9/30, 10/14, 10/30, 11/12, 11/30, 12/15
<b>SAE Vehicle Engineering</b>	2/19, 3/18, 4/20, 5/15, 6/11, 8/20, 9/16, 10/23, 11/19
<b>SAE Innovation U Student Newsletter</b>	3/26, 4/24, 9/25, 10/22

## E-NEWSLETTER MECHANICAL SPECIFICATIONS:

### Banner Ads:

**Top Banner:** Leaderboard — 600 x 150 pixels

**Banner #2 and #3:** Square banners — 400 x 400 pixels

### Sponsor Messages:

**Headline:** 50 characters max (with spaces)

**Message:** 500 characters max with spaces (no paragraph breaks) and one hyperlink

**Image:** 400 x 400 pixels — JPEG, PNG, or GIF (no animation)

### Sponsored Links/Event Alerts:

**Headline:** 50 characters max (with spaces)

**Message:** 150 characters max (with spaces) and one hyperlink