

Lead-Gen Opportunities with Engineering E-Source

New sales leads are a click away when you advertise in Tech Briefs' Engineering E-Source — delivering your latest product announcements to OEM design engineers and managers with purchasing power.

By joining forces with SAE International, we are able to extend our reach to more engineers and related technical experts, and tap into the aerospace, automotive, and commercial vehicle industries they reach.

You provide a headline, 40 words of copy, an image, and a Web link — we handle layout.

Each e-mail is limited to 12 product listings (3 per row). Positions are available on a first-come, first-served basis. Reserve early...these will sell out.

E-Sources generate fully contactable leads. See deployment dates, focuses, and circulation on reverse side.



2018 Rates (gross)

Top Row	\$2,950
Second Row	\$2,650
Third Row	\$2,350
Fourth Row	\$2,050

Image specs:

JPEG, PNG, or GIF file with a resolution up to 125 x 125 pixels.

Material deadline:

Two weeks prior to transmission date.

Send orders and materials to:

production@techbriefs.com



Micro-Metallizer Plating Pens - Mil & QQ Standards

Gold (14K, 18K, 24K), Silver, Rhodium, Palladium, Nickel,

Copper, Tin, Zinc, Black Nickel, and Chrome-color Pens available. Environmentally friendly, these low-cost disposable applicators permit instantaneous selection from a variety of plating possibilities without the preparation of solutions. Specially formulated compounds can be used for contact repair, prototype development work, electronic instrument repair, medical instrument repair, etc.

[More Information](#)

To reserve your place in the Tech Briefs Engineering E-Source, contact your regional representative listed at www.techbriefsmedia.com or Joe Pramberger, Publisher, 917-286-3758; joe@techbriefs.com.

2018 Editions

TOPIC	SCHEDULE	AUDIENCE
Main (Tech Briefs)	2-3x/Monthly	100,000 OEM design engineers and managers
Main (SAE)	10x/Year	100,000 engineers & managers in the aerospace, automotive, and commercial vehicle markets
Medical (Layout and pricing differ for the Medical E-Source)	1-2x/Month	40,000 engineers who design/develop products for the medical market
Aerospace*	11x/Year	45,000 engineers & managers in the aerospace market
Mil/Aero	Monthly	50,000 engineers who design/develop products for aerospace and defense applications
Sensors/ Test & Measurement*	Monthly	70,000 specifiers of sensors, transducers, detectors, data acquisition, and test instruments
Automotive*	7x/Year	60,000 engineers & managers in the automotive market
Electronics*	3x/Year	65,000 engineers & managers involved in electronics purchasing and applications
Motion Control/ Fluid Power*	8x/Year	50,000 engineers & managers who specify motors, drives, motion control and positioning equipment
Photonics & Imaging	5x/Year	45,000 specifiers of optics, fiber optics, lasers, optical design software, and imaging/vision products
Truck & Off-Highway	March/November	40,000 engineers and managers who specify products for the commercial vehicle market
RF & Microwave	May/November	45,000 specifiers of RF & microwave electronics
Internet of Things (IoT)	April/October	50,000 engineers and managers who design inter-related computing devices and machines

* Take advantage of reaching a combination of the Tech Briefs Media Group and SAE International communities of engineers and technical experts in our market-focused issues.