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EDITION	FREQUENCY	CIRCULATION
Main	4x Monthly	50K
Medical	1-2x Monthly	40K
Medical Manufacturing	2x Annually	40K
Medical Robotics	2x Annually	40K
Aerospace	2x Monthly	50K
Aerospace Manufacturing	2x Annually	50K
Defense	Monthly	50K
Motion Control	Monthly	40K
Photonics & Imaging	Bi-Monthly	50K
IoT	2x Annually	50K
Power Management	Quarterly	40K

SAE Technology & Vehicle Engineering E-Newsletters

EDITION	FREQUENCY	CIRCULATION
Automotive Engineering	1-2x Monthly	45K
Automotive Manufacturing	2x Annually	45K
Truck & Off-Highway Engineering	Monthly	40K
Vehicle Engineering	9x Annually	145K
Autonomous Vehicle Engineering	Bi-Monthly	45K
Electronics & Connectivity	Bi-Monthly	40K
Connected Car	Bi-Monthly	45K

For more information, contact your regional sales representative or Joe Pramberger, Publisher, at (917) 286-3758 or joe@techbriefs.com.

2018 E-NEWSLETTER SCHEDULE

EDITION	TRANSMISSION DATE
Main INSIDER	Contact your sales representative for dates/availability
Medical INSIDER	1/11, 1/24, 2/07, 2/23, 3/08, 3/22, 4/09, 5/09, 5/23, 6/07, 6/21, 7/11, 7/25, 8/08, 8/23, 9/07, 9/21, 10/08, 10/24, 11/07, 11/26, 12/05
Medical Manufacturing INSIDER	2/14, 8/16
Medical Robotics INSIDER	4/23, 12/11
Aerospace INSIDER	1/08, 1/19, 2/01, 2/21, 3/01, 3/19, 4/04, 4/19, 5/02, 5/17, 6/04, 6/18, 7/09, 7/23, 8/02, 8/20, 9/05, 9/19, 10/03, 10/18, 11/01, 11/16, 12/03, 12/13
Aerospace Manufacturing INSIDER	1/25, 7/13
Defense INSIDER	1/17, 2/15, 3/14, 4/16, 5/14, 6/14, 7/16, 8/13, 9/13, 10/15, 11/14, 12/07
Motion Control INSIDER	1/31, 2/28, 3/29, 4/30, 5/31, 6/28, 7/30, 8/29, 9/27, 10/25, 11/29, 12/17
Photonics & Imaging INSIDER	1/10, 3/07, 5/07, 7/19, 9/10, 11/08
Power Management INSIDER	3/26, 6/25, 9/24, 12/06
IoT INSIDER	5/24, 11/12
SAE Automotive Engineering	1/28, 2/12, 3/12, 3/21, 4/12, 5/10, 6/11, 6/20, 7/12, 8/15, 9/12, 10/04, 10/22, 11/09, 12/04
SAE Automotive Manufacturing	5/21, 9/20
SAE Truck & Off-Highway Engineering	1/22, 2/22, 3/15, 4/18, 5/16, 6/15, 7/18, 8/22, 9/17, 10/17, 11/15, 12/10
SAE Vehicle Engineering	2/05, 3/05, 4/05, 5/03, 6/06, 8/06, 9/06, 10/11, 11/05
SAE Electronics & Connectivity	2/08, 4/11, 6/13, 8/09, 10/10, 12/14
SAE Connected Car	1/29, 3/28, 5/30, 7/26, 9/26, 11/28
SAE Autonomous Vehicle Engineering	2/26, 4/26, 6/27, 8/27, 10/29, 12/12

E-NEWSLETTER MECHANICAL SPECIFICATIONS:

Banner Ads:

Top Banner: Leaderboard — 728 x 90 pixels

Banner #2 and #3: Right vertical banners — 120 x 240 pixels

Sponsor Messages:

Headline: 50 characters max (with spaces)

Message: 500 characters max with spaces (no paragraph breaks) and one hyperlink

Image: 125 x 125 pixels — JPEG, PNG, or GIF (no animation)

Sponsored Links/Event Alerts:

Headline: 50 characters max (with spaces)

Message: 150 characters max (with spaces) and one hyperlink